



HARVARD ELEMENTARY PTA

810 HARVARD ST. HOUSTON, TX 77007 | 713-867-5210

Dear Supporter,

We are delighted to announce our 2020/2021 fundraising drive. The fundraising drive will go from October 12th through November 13th, however we welcome donations at any time. We know it is a trying time and uncertainty brings anxiety and fear and we want our supporters to know we understand how difficult this time has been. The Harvard board and staff thank you for your continued support of the PTA and involvement in such a wonderful community. The upcoming year will be a challenging one for the PTA, especially when it comes to fundraising, but if there is a community that knows how to come together, it is ours! With drive, dedication, and perseverance, we can make this a successful year during this challenging time. Please join us in supporting your local neighborhood school as we strive to grow our programs and provide enrichment opportunities throughout the school year.

Our Neighborhood School, Harvard, is an International Baccalaureate World School, specializing in a Science, Technology, Engineering and Math (STEM) program. We serve a diverse student body with approximately 19% of our student body considered economically disadvantaged.

Our fundraising goal this year is \$135,000, which will support all Harvard students through curriculum enrichment, teacher appreciation and community building activities. Highlights from our annual budget include funding for:

- School assemblies and field trips, featuring programs from Main Street Theater, Houston Grand Opera, Museum of Natural Science & more
- Library programs such as Accelerated Reader
- Teacher education and enrichment as well as teacher appreciation
- Community Involvement including movie night, playdates, etc.
- Technology and software upgrades throughout the school
- Outdoor Garden
- Safety equipment
- Virtual Learning Tools

We offer a variety of ways you can contribute, gain recognition, and help build Harvard's history of educational excellence. Please see the attached form or visit <http://harvardelementarypta.org/donate/> for information about our various levels.

For custom sponsorship opportunities or questions, contact Stacy Upchurch at fundraising@harvardelementaryPTA.org or 832-454-9909.

Thank you for considering support of the Harvard Elementary students and community.

Sincerely,

Stacy Upchurch
VP Fundraising


Harvard PTA is a 501(c)3 organization.

Your donation is tax deductible to the fullest extent allowed by law. Tax ID #74-6086191

Harvard Elementary | 810 Harvard St. | Houston, TX 77007 | p: 713-867-5210

Corporate Sponsorship Opportunities:

Payments can be made via check payable to Harvard PTA or credit card via <https://harvardelementarypta.org/sponsor-harvard/> or

Click here to pay via 

Company Name (to be listed): _____

Contact (if different): _____ Phone: _____

Mailing address: _____ City, State, Zip: _____

Email: _____ Website: _____

- Summa Cum Laude** - \$5,000
 - ✓ Logo and link on the monthly electronic newsletter sent to 1,000+ parents each week for a total of 36,000+ views a year **plus** 4 electronic flyers emailed to all Harvard families.
 - ✓ Logo and link prominently displayed on the Harvard PTA website with more than 20,000 page views a year
 - ✓ Logo on 33X80 Corporate sponsor pop-up at all PTA events.
 - ✓ Your own Corporate banner displayed outside of school for 4 months
 - ✓ Company recognition as sponsor on school electronic marquis in 4 x 1 week increments (Harvard St facing)
 - ✓ Logo on Corporate Sponsor banner displayed outside of school
 - ✓ Yard Sign Displayed at pickup line

- Magna Cum Laude** - \$2,500
 - ✓ Logo and link on the monthly electronic newsletter sent to 1,000+ parents each week for a total of 36,000+ views a year **plus** 2 electronic flyers emailed to all Harvard families.
 - ✓ Logo and link prominently displayed on the Harvard PTA website with more than 20,000 page views a year
 - ✓ Logo on 33X80 Corporate sponsor pop-up at all PTA events.
 - ✓ Your own Corporate banner displayed outside of school for 3 months
 - ✓ Company recognition as sponsor on school electronic marquis in 3 x 1 week increments (Harvard St facing)
 - ✓ Logo on Corporate Sponsor banner displayed outside of school
 - ✓ Yard Sign Displayed at pickup line

- Cum Laude** - \$1,000
 - ✓ Logo and link on the monthly electronic newsletter sent to 1,000+ parents each week for a total of 36,000+ views a year **plus** 1 electronic flyer emailed to all Harvard families.
 - ✓ Logo and link prominently displayed on the Harvard PTA website with more than 20,000 page views a year
 - ✓ Logo on 33X80 Corporate sponsor pop-up at all PTA events.
 - ✓ Your own Corporate banner displayed outside of school for 1 month
 - ✓ Company recognition as sponsor on school electronic marquis for 2 weeks (Harvard St facing)
 - ✓ Logo on Corporate Sponsor banner displayed outside of school
 - ✓ Yard Sign Displayed at pickup line

- President's Honor Roll** - \$500
 - ✓ Logo and link on the monthly electronic newsletter sent to 1,000+ parents each week for a total of 36,000+ views a year.
 - ✓ Logo and link prominently displayed on the Harvard PTA website with more than 20,000 page views a year
 - ✓ Logo on Corporate Sponsor banner displayed outside of school

- Dean's List** - \$250
 - ✓ Logo and link on the monthly electronic newsletter sent to 1,000+ parents each week for a total of 36,000+ views a year.
 - ✓ Logo and link displayed on the Harvard PTA website with more than 20,000 page views a year.

- Honor Roll** - \$100
 - ✓ Logo and link displayed on the Harvard PTA website with more than 20,000 page views a year.

Contact: Stacy Upchurch fundraising@harvardelementarypta.org
Checks may be payable to Harvard PTA or Harvard Elementary PTA

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