General Meeting

November 18, 2020
AGENDA

Introduction of Our 2020-2021 Board
Projects Funded by the PTA
Treasurer’s Report
Membership
Fundraising Update
How to Get Involved & Stay Connected

Please type your name & email in the zoom chat to sign in!
Introducing Our 2020-2021 Board Members

Whitney Stoebner  
President

Barrett Donahue-Mink  
VP Education

Stacy Upchurch  
VP Fundraising

Veronica Presas  
VP Membership
Introducing Our 2020-2021 Board Members

Nikou McCarra  
VP Communications

Lisa Riley  
Secretary

Shannon Holy  
Treasurer

Jesse Dickerman  
VP Community Building
Introducing Our 2020-2021 Board Members

Tracy Mossman
Parliamentarian

Melissa Rodriguez
Continuity Advisor

Shannon Hunter
Pre-K Kinder Rep

Heather Whitfield
1st Grade Rep
Introducing Our 2020-2021 Board Members

Kathi Peters
2nd Grade Rep

Ali Cooper
3rd Grade Rep

Peri Patel
4th Grade Rep

Geetika Moore
5th Grade Rep
Examples of Projects Funded by PTA

- Garden
- School Assemblies
- Teacher Requests
- Library Supplies
- COVID-19 Needs / Technology Upgrades
- Teacher Appreciation Events
- Community Building
Treasurer’s Report: *How Does PTA Raise Money*

- **Auction - Live & Silent Items**: 52%
- **Auction - Donations**: 11%
- **Auction - Underwriting**: 16%
- **Spirit Wear Sales**: 16%
- **Corporate Employee Matching**: 2%
- **Miscellaneous (Spirit Night, Amazon, etc)**: 2%
- **School Supply Sales**: 1%

*How Does PTA Raise Money*
Treasurer’s Report: *Areas of Focus*

**Support the Auction**
Generates almost 80% of the donations to the PTA

Many ways to participate
• Underwrite/Donate goods or services
• Attend the event
• Participate in the auction

**Corporate Matching**
Check with your employer to see if they offer donation matching

Be aware if the company
• Has a designated time period to match
• Requires non-profit registration within their system
Treasurer’s Report: *Top 5 Investments*

- Teacher Requests: $22,000
- Garden: $16,000
- Field Trips and Student Enrichment: $15,650
- COVID Safety: $15,500
- Spring Fundraiser: $13,500
Treasurer’s Report: *Education* $87,000

- Teacher Requests $22,000
- Garden $16,000
- Field Trips and Student Enrichment $15,650
- COVID Safety $15,500
- IB Fees $12,450
- Other $5,400

*PTA*
Treasurer’s Report: Community Building $17,675

- Teacher Appreciation: $11,000
- Harvard Helps: $1,000
- 5th Grade Celebration & Camp: $2,800
- Seasons of Sharing: $600
- Pre-K Mixer and Playdates: $1,775
- Dad’s Club: $500
Treasurer’s Report: *Other Investments*

- **Computer Cart**: $5,000
- **Playground Updates**: $3,000
- **General & Admin**: $3,700
- **Volunteer**: $1,200
PTA Membership Drive
November 16, 2020 – December 16, 2020

CALLING ALL SUPERHEROES!

Background

A few years ago, the Harvard PTA amended the bylaws to opt out of Local Dues. At the time, it was believed this exempted us from State and National Dues.

Compliance

In order to be compliant with the Texas PTA, Harvard PTA members must pay State and National Dues.

Local Dues

No Local Dues are required.

State & National Dues

Members must pay $6 to join the PTA, which covers $4.50 for State and National dues and a $1.50 processing fee.
Membership Drive: How To Join

Go to https://harvardelementarypta.org/ and click “Join” in the menu bar

Click the blue “Here” text to join

You will be redirected to the Join PTA website.

After you enter your information, you will automatically be a member of the Harvard PTA, Texas PTA, and National PTA

Who can join? Parents, teachers, staff, grandparents, neighbors, community partners
Membership Drive: Join Today

Active membership is for the current school year – 2020-2021

Note: membership must be renewed each school year

Voting privileges for Harvard PTA
Members approve the PTA budget, new Board members, and bylaw amendments

Membership discounts
COSTCO, Great Wolf Lodge, Marathon Kids, Schlitterbahn, Six Flags and many more!

The full list of member perks can be found at https://www.txpta.org/member-perks.

Ready, Set, Join!
The class with the most members to join will be awarded a $10 Scholastic e-gift card for each student
CALLING ALL SUPERHEROES!

FOR THE 2021 HARVARD ELEMENTARY PTA AUCTION FUNDRAISER!

ONLINE AUCTION & EVENTS SATURDAYS IN FEBRUARY 2021

SPONSORSHIP OPPORTUNITIES AVAILABLE
AUCTION DONATIONS ARE WELCOME ANYTIME

More info: fundraising@harvardelementarypta.org
Stay Informed

www.facebook.com/HarvardElementaryPTA
www.instagram.com/HarvardElementaryPTA
twitter.com/HarvardPTA

***grade-level Facebook groups!

PTA Website
www.harvardelementarypta.org

PTA Newsletter
Sign up on our Website

Harvard Elementary Newsletter
PTA Section
Get Involved

Join!
Membership Drive Nov 16 to Dec 16.

Volunteer!
Opportunities on website.

Contact a PTA Board Member.
Contact information on website.

Have an idea?
The PTA Board meets monthly. We have a slot available prior to the start of each meeting from 6-6:30 pm for you to make a presentation to the Board. We ask you reach out to the Board ahead of time so we can add you to the agenda (and provide you with Zoom information)